



MEDIA ADVISORY

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PARRISH FORD INVITES YOU TO AN EXCITING FUNDRAISER TO SUPPORT GOOCHLAND HIGH SCHOOL'S ATHLETIC DEPARTMENT

– PARRISH FORD AND GOOCHLAND HS PARTNERING TO RAISE UP TO \$6,000 FOR LOCAL STUDENTS!

WHAT: Parrish Ford and Goochland High School are partnering to help raise up to \$6,000 in support of Goochland High School's Athletic Department as part of Ford Motor Company's **Drive 4 UR School** program. Members of the Goochland community will have the opportunity to raise money for Goochland High School by test-driving a Ford vehicle. For every person who test-drives a new Ford vehicle at this one-day event, Ford Motor Company and Parrish Ford will donate \$20, up to \$6,000, to Goochland High School.

WHEN: Saturday, October 19, 2013
9:00am – 1:00pm

Please keep in mind that each test-drive will last approximately 7 - 10 minutes.

WHERE: Parrish Ford
2900 River Road West
Goochland Courthouse, VA 23063

NOTES: Participants must be 18 or older and have a valid driver's license.
Limit one test-drive per household.